

NORTH LANCS EXPO



Sunday 24th & Monday 25th September

Sunday 12pm – 5pm Monday 10am – 4pm

north-lancs-expo.uk

Sponsorship Opportunities

Work with us as a Sponsor

Position your business as a leading force within the region by working with us as a sponsor.

All of our sponsorship opportunities are designed to work around and support your marketing objectives. Used in the right way, sponsorship can clearly help to define and focus your messages in association with the Expo and Chamber.

Sponsorship of this event will allow your organisation to cement new business relationships through a mix of formal conference/seminar sessions and informal networking opportunities.

To secure your place call a member of the Expo team on 01524 381331 or speak to Mr Expo for more information at mrexpo@lancaster-chamber.org.uk or 07387 783795

	 Headline Sponsor (£5,000 + VAT)	 Platinum Sponsor (£1,600 + VAT)	 Gold Sponsor (£1,000 + VAT)
Exhibition Space	3m x 2m	3m x 2m	3m x 2m
Company listing & Logo on Expo Website	✓	✓	✓
Premium advertising space on Chamber Website	✓	✓	
Logo on promotional emails	✓		
Logo on Expo Signage	✓		
Speaking opportunity/host workshop	✓		
Advert in Expo magazine	Full page	Half page	Quarter page
Expo Magazine - complimentary copies for your customers and staff	✓	✓	✓
Logo on all marketing material	✓		
Social Media Promotion	✓	✓	✓
Media coverage online, social and print media	✓	✓	
VIP Passes	✓		
Invitation to the After Party	✓	✓	✓

OPEN FOR BUSINESS

NORTH
LANCS
EXPO.

Why Exhibit?

The North Lancashire Expo offers exhibitors a unique opportunity

A chance to meet North Lancashire's most diverse gathering of business owners, decision makers and entrepreneurs. It targets high-achieving companies from all sectors and from all sections of the community.

As a business-to-business and business-to-consumer event, the Expo enables exhibitors to engage with customers who are attending with the specific intention of making new contacts.

There are many excellent business reasons to take a stand at the North Lancashire Expo:



Cost-effective

An affordable way of engaging with new customers



Time-efficient

Meet hundreds of interested businesses in just two days



Productive

A great opportunity to network with potential clients, suppliers, partners and investors



Targeted

Tightly focused on the North Lancashire business community



Popular

Over 5,000 visitors expected at a well-known, easily accessible venue

To book your stand visit north-lancs-expo.uk

Why Attend?

The Expo is organised by the Lancaster & District Chamber of Commerce

We are celebrating our 120th birthday by doing what we do best, promoting business across our beautiful district. The Expo is going to be a two-day extravaganza, a B2B and B2C trade exhibition featuring stands, seminars, networking opportunities and free business advice from a host of organisations, set to attract 200 exhibitors and 5,000 attendees over the two days.

Sunday is to showcase North Lancashire, and surrounds, businesses and educational facilities to families and non-commercial visitors and the day's events will be aimed at them. It will give our businesses a chance to specifically speak to future customers and employees regarding education, employment and commercial requirements.

The Monday will then be purely B2B and the day will start with an exhibitor to exhibitor networking session followed by key seminars and workshops focused on business.

We know we have a special district in terms of our whole offer and we want to showcase it far and wide.

The North Lancashire Expo provides an affordable, cost-effective marketing platform for any organisation that wants to increase its profile amongst a diverse assembly of enterprises. The two-day event focuses the attention of business owners, senior managers, entrepreneurs and investors, and engages people from all sections of the community.

To book your place visit north-lancs-expo.uk

**NORTH
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EXPO ·**

OPEN FOR BUSINESS

LANCASTER & DISTRICT
Chamber
OF COMMERCE



Call 01524 381331 **Visit** north-lancs-expo.uk

E-Mail MrExpo@lancaster-chamber.org.uk